



## **Bicycling in Greensboro (BIG)**

Minutes of February 12, 2015

7:15 p.m., Greensboro, NC

Lewis Recreation Center, 3110 Forest Lawn Drive

### **Attendance:**

Mark Schulz, Immediate Past Chairperson	Jody Dietrich, Director
John Connor, Chairperson	Nick Harrell, Director
Dusten Winebarger, Chairperson Elect	Tracie Heavner, Director
Laura Peoples, Executive Director	Michael Plakus, Director
Mike Whitson, Treasurer	JD Stewart, Director
August Elliott, Secretary	Lloyd Bond, Guest
Stephanie Crafford, Guest	Mike Smith, Guest
David Savage, Guest	Gail Smith, Guest
Joy Savage, Guest	

### **Board members not in attendance:**

Jenny Edwards	Joe Towfighi
Elizabeth Paashaus, Director	Bryan Paxton, Director

### **Call to Order and Introductions**

John Connor, Chair, called the meeting to order at 7:15pm. John read the mission and vision statement of BIG.

**Mission:** Bicycling In Greensboro (BIG) is helping to transform the greater Greensboro area into a community that embraces people who ride bikes.

**Vision:** Bicycling is an integral part of our community. Networks of safe and convenient bikeways and complete streets attract all people and connect our neighborhoods. People feel safe when riding their bikes; all road users share the road responsibly. Our communities value bicycling as a form of recreation and sustainable transportation that connects destinations, strengthens our economy, attracts visitors, and promotes a fun, healthy lifestyle.

Attendees gave brief introductions.

### **Installation of 2015 Board of Directors**

Michael Plakus, Director, took the Oath of Office for board members.

The following 2015 board members were not in attendance and will take the Oath of Office immediately after the March meeting is called to order: Jenny Edwards and Joe Towfighi.

### **Approval of Consent Agenda**

Mike Whitson, Treasurer, motioned to approve the Consent Agenda (Minutes from January 8, 2015, Treasurer's Report, and Executive Director Report). Dusten Winebarger, Chairperson Elect, seconded. The Consent Agenda was approved unanimously with minor corrections to the minutes from January 8, 2015.

### **Presentation of Tour De Reason/Bobby Labonte Foundation Donation**

Stephanie Crafford from the Bobby Labonte Foundation presented a donation of \$5,000.00 to BIG. John Connor, Chairperson, accepted the donation.

### **Establishment of Committees**

BIG Board Members chose what committees they would like to participate in.

#### **Standing Committees:**

- **Executive Committee members:** Mark Schulz, John Connor, Dusten Winebarger, Laura Peoples, Mike Whitson, August Elliott
- **Governance Committee members:** John Connor, Nick Harrell, Jody Dietrich
- **Finance Committee members:** Mike Whitson, Mark Schulz

Action Item: Elizabeth Paashaus, Director, was mentioned as a potential Finance Committee member. Laura Peoples, Executive Director, committed to reaching out to Elizabeth regarding the Finance Committee.

#### **Planning Committees:**

- **Advocacy Committee Members:** Nick Harrell, Laura Peoples
- **Education Committee Members:** Mark Schulz, John Connor, Tracie Heavner, Michael Plakus
- **Community Committee Members:** JD Stewart, August Elliott, Jody Dietrich, Dusten Winebarger, Elizabeth Paashaus
- **Capacity Committee Members:** Dusten Winebarger  
Jenny Edwards, Bryan Paxton, and Joe Towfighi were mentioned as possible Capacity Committee members.

Action Item: Before the March BIG Board Meeting, each committee should have chosen a leader and met. Each committee leader is expected to report out at the March meeting.

### **Goal Setting: Add Matching Major Donor Donation**

Mark Schulz, Immediate Past Chairperson, motioned to add, "BIG will raise \$11,000 from private donations outside of the \$11,000 anonymous donation for the Executive Director" to the 2015 goals. Dusten Winebarger, Chairperson Elect, seconded the motion. There was no further discussion. The motion passed with only Mike Whitson, treasurer, opposing.

### **Establish Board Designated Reserves**

Mike Whitson, Treasurer, motioned that BIG set three months of Executive Director compensation, totaling \$5500.00, to reserve. Dusten Winebarger, Chairperson Elect, seconded the motion. There was no further discussion. The motion passed unanimously.

Mike Whitson, Treasurer, motioned that BIG set six months of Executive Director compensation, totaling \$11,000, to reserve by December 31, 2015. Mark Schulz, Immediate Past Chairperson, seconded the motion. There was no further discussion. The motion passed unanimously.

### **PICNIC Grant**

BIG was awarded \$635.78 from the Interactive Resource Center (IRC)'s Partner's in City, Neighbor's in Community (PICNIC) grant to add a Fix It Repair Station with bike stand to the IRC. The grant was \$164.00 less than needed for the repair station. Laura Peoples, Executive Director, send an email blast and posted a Facebook status regarding the shortfall. \$325.00 was raised from those actions. Any money left over from the donations will be allotted to the Changing Gears program. Laura Peoples will meet with the IRC on Wednesday, February 18<sup>th</sup> to plan the installation of the Fix It Repair Station.

### **Fundraising Event Report**

Jenny Edwards, Laura Peoples, Dusten Winebarger, and John Connor presented a mock Fundraising event on Wednesday, February 11<sup>th</sup> in front of friends of BIG. They received a lot of great feedback, including: to make the presentation more fun, make cyclists more human, to be clear on what the "ask" is, and to add pictures to the presentation.

Action Item: The group plans to have a follow up meeting and update the presentation to include the suggestions from the audience.

### **Miscellaneous**

- **Earth Day**

On Saturday, April 18<sup>th</sup> from 1:00-5:00pm the Katherine Clay Edwards Library will have an Earth Day Event with different vendors. There is no cost associated with this event. The deadline for the application is March 6<sup>th</sup>. The Board agreed that there is benefit for BIG to participate in this event.

Action Item: Laura Peoples, Executive Director, committed to getting the application in. August Elliott, Secretary, committed to working with Laura to organize activities for the event. Dusten Winebarger, Chairperson Elect, committed to help with designing and printing posters for the event.

- **Ride of Silence**

The Ride of Silence is changing course this year. JD Stewart, Director, and Dusten Winebarger, Chairperson Elect, are coordinating with the city of Greensboro on the new course. JD has requested the any fees for the event to be waived. Barry Anderson was mentioned as a potential speaker for the event. Invitations for the Ride of Silence will be sent out before the March BIG meeting.

- **Apple Pie Ride**

Tracie Heavner, Director, reported that she is meeting weekly with group to discuss the Apple Pie Ride. They are hopeful that Northern Guilford High School will be location of the Apple Ride this year. This location has plenty of parking. The group is still looking at possible routes. The location is pending until Tracie hears back from the secretary of Northern Guilford High School about specific questions that Tracie has. Canterbury is still an option if Northern Guilford does not work out.

- **Bike Month**

Bike Month is in May. The second meeting of the Planning Committee will be on Friday, February 13<sup>th</sup> at noon. BIG is partnering with the City of Greensboro to plan this event.

- **Safety Training**

Traffic Safety 101 (TS101) is an eight hour class and is scheduled for March 28<sup>th</sup>. This class is a prerequisite for the League Cycling Instructor (LCI) Seminar. The Board agreed to charge \$25 for the class. The charge would include lunch and materials. 20 maximum participants.

## **Meeting Adjourned**

Mark Schulz, Immediate Past Chairperson, motioned to adjourn the meeting at 9:15pm. Tracie Heavner, Director, seconded. Meeting adjourned at 9:20pm.