



Bicycling in Greensboro (BIG)

Minutes of April 9, 2015

7:15 p.m., Greensboro, NC

Lewis Recreation Center, 3110 Forest Lawn Drive

Attendance:

Mark Schulz, Immediate Past Chairperson
John Connor, Chairperson
August Elliott, Secretary
Tracie Heavner, Director
JD Stewart, Director
Stephanie Murphy, Guest

Elizabeth Paashaus, Director
Bryan Paxton, Director
Laura Peoples, Executive Director
Michael Plakus, Director
David Mandel, Guest
David Johnson, Guest

Board members not in attendance:

Dusten Winebarger, Chairperson Elect
Joe Towfighi, Director
Jody Dietrich, Director

Nick Harrell, Director
Mike Whitson, Treasurer
Jenny Edwards, Director

Call to Order and Introductions

John Connor, Chair, called the meeting to order at 7:15pm. John began the meeting by reading the mission and vision statement of BIG.

Mission: Bicycling In Greensboro (BIG) is helping to transform Greater Greensboro into a community that supports an active lifestyle through bicycle advocacy, education and stewardship.

Vision: Bicycling is an integral part of our community. Networks of safe and convenient bikeways and complete streets attract all people and connect our neighborhoods. People feel safe when riding their bikes; all road users share the road responsibly. Our communities value bicycling as a form of recreation and sustainable transportation that connects destinations, strengthens our economy, attracts visitors, and promotes a fun, healthy lifestyle.

Attendees gave brief introductions.

Approval of Monthly Documents

Minutes

Minutes from the March 12, 2015 meeting were reviewed by the board and guests. Mark Schulz, Immediate Past Chairperson, motioned to approve the minutes. Elizabeth Paashaus, seconded. There was no further discussion. Board members unanimously approved minutes of March 12, 2015 with minor corrections.

Treasurer's Report

The Treasurer's Report was reviewed by the board and guests.

BICYCLING IN GREENSBORO, INC

P.O. BOX 5764, GREENSBORO, NC 27435-0764 - phone (336) 949-ROLL

www.bikegso.org

April 2015

Laura Peoples, Executive Director, recommended that the table of contents for the treasurer's report be removed in an effort to reduce pages printed. **Action Item:** Mike Whitson, Treasurer, was not present at the meeting. Laura will bring this recommendation to him.

Tracie Heavner, Director, motioned to approve the meetings. Elizabeth Paashaus, Director, seconded. There was no further discussion. The treasurer's report was approved unanimously.

Executive Director Report

House Bill 232/Senate Bill 617- Laura asked BIG Board members to pay special attention to House Bill 232 and Senate Bill 617, as both bills have potential to affect the rights of bicyclists. Currently, North Carolina makes no distinction between bikes and cars, but these bills could change that.

Detro Fixit Repair Station- Laura reported the Detro Fixit Station was ordered on March 26th. It should be delivered to the Interactive Resource Center (IRC) on April 17th. The plan is to have it installed by April 30th, as IRC is having an event that day.

August Elliott, Secretary, motioned to approve the Executive Director Report. Michael Plakus, Director, seconded the motion. There was no further discussion. The Executive Director's report was unanimously approved.

Committee Reports

Standing:

Executive- Members: John Connor, August Elliott, Laura Peoples, Mark Schulz, Mike Whitson, Dusten Winebarger. No report.

Governance- Members: John Connor, Jody Dietrich, Nick Harrell. No report.

Finance- Members: Mike Whitson, Elizabeth Paashaus, Mark Schulz. No report.

Planning:

Advocacy- Members: Nick Harrell, Laura Peoples. Laura reported that she attended the Transportation Advisory Committee (TAC) and Technical Coordinating Committee (TCC) Meetings in March. Nick was not able to attend.

Education- Members: John Connor, Tracie Heavner, Michael Plakus, Mark Schulz, Mike Whitson. Tracie and Michael will co chair this committee. No report.

Community- Members: Jody Dietrich, August Elliott, Elizabeth Paashaus, JD Stewart, Dusten Winebarger. Elizabeth will chair this committee. No report. Elizabeth committed to emailing members of the committee in the next two weeks.

Capacity- Members: John Connor, Jenny Edwards, Bryan Paxton, Joe Towfighi, Dusten Winebarger. John will chair this committee. No report.

Project Reports

Changing Gears- Mark Schulz, Immediate Past Chair, reported that there will be a Changing Gears event Saturday, April 18th at the IRC. Mark Mitchell, High Point artist, will be picking up bike scrap to use for artwork. Mark also reported that UNCG grant money will be used to buy supplies for changing gears, such as: Bike stand, Locks, etc.

Ride of Silence- JD Stewart, Director, reported that the new route for the Ride of Silence is complete. There is a short loop for families and others that would like to participate, but cannot complete the larger route. BIG Board members are needed to both lead the ride and ride sweep in the back for slower riders. The timeline for the day is as follows: 5pm- BIG volunteers set up at VF Corporation, 6pm- Registration Opens, 6:40pm- Registration Closes, 6:45pm- City Manager Speaks, 6:50pm- Guest Speaker, 6:55pm- Greensboro Police Department, 6:59pm Poem Read, 7:00pm Ride begins.

Action Item: John Conner, Chair, will write an announcement for Irving Park residents notifying them of the ride. John will also reach out to Debbie Apple and Barry Anderson regarding speaking at the event.

Apple Pie Ride- Group meets weekly on Tuesdays at 7am at Panera on Lawndale to plan the Apple Pie Ride. Tracie Heavner, Director, reported a new simplified pricing structure this year: \$35 early pricing (non BIG member) or \$45 day of pricing (non BIG member) and \$25 early pricing (BIG member) and \$35 day of pricing (BIG member). Early registration will close on Thursday, July 2nd at midnight. Ride is rain or shine. No refunds. There is a possibility of delaying the ride only if there is significant heavy raining the day of. BIG t-shirts will be sold for \$10 at the ride. Save the Date for the Labonte ride will be given out at Apple Pie Ride with special pricing. Rest stops have been chosen but Tracie is still waiting on permission for a couple of them. There will be a cookout at the conclusion of the ride.

League Cycling Instructor (LCI) Training- Registration is open. Registrants will pay full price and be reimbursed ½ price if they commit to leading four trainings on behalf of BIG over a two year period.

Action Item: Laura requested that John Connor, Chair, registers to verify registration is working. Laura committed to sending out communication about the LCI Training.

Earth Day- BIG will be volunteering at the Katherine Clay Edwards Library on Saturday, April 18th from 1-5pm for their Earth Day Event. David Mandel, guest, volunteered to help with the event late in the afternoon.

Action Item: Laura Peoples, Executive Director, and August Elliott, Secretary, will create activity for the event.

Bike Month- Laura Peoples, Executive Director, presented a letter from the City of Greensboro regarding the cost of paying police officers (\$756.00) to staff the Open Streets Event on May 1st. The City of Greensboro committed reimburse BIG for \$756.00.

Mark Schulz, Immediate Past Chair, motioned for BIG to pay \$756.00 to Greensboro Police Department. Elizabeth Paashaus, Director, seconded. There was no further discussion. Motion approved.

Laura reviewed the Bike Month Calendar (attached) with the Board. She asked Board to review and consider if anything was not on the calendar that should be.

Bike Rodeo at Arbor Run- No update.

National Trails Day- May 11th is National Trails Day.

Action Item: Laura Peoples, Executive Director, committed to work on marketing for the event.

Up 2 Speed Rides- Rides to graduate bicyclists from Greenway to Road. Beginning in May.

Summerfield Founder's Day- May 16th. BIG invited to speak about what is going on in bicycling world.

Need volunteers.

Joel Landau Beatles Concert- Joel Landau approached BIG about BIG potentially being the beneficiary of a fund raising event that he is doing in May where he performs Beatles' music. BIG decided against participating this time due to Bike Month.

NC A&T Earth Week- Michael Plakus, Director, was invited to participate in NC A&T's Earth Week Event on Tuesday, April 21st. Board gave approval for Michael to pursue opportunity.

Adjournment

Elizabeth Paashaus, Director, motioned to adjourn. Bryan Paxton, Director, seconded the motion. Motion unanimously approved. Meeting adjourned at 9:15pm.