



## **Bicycling in Greensboro (BIG)**

Minutes of May 14, 2015

7:15 p.m., Greensboro, NC

Lewis Recreation Center, 3110 Forest Lawn Drive

### **Attendance:**

Mark Schulz, Immediate Past Chairperson  
John Connor, Chairperson  
Jody Dietrich, Director  
August Elliott, Secretary  
Nick Harrell, Director  
Tracie Heavner, Director

JD Stewart, Director  
Bryan Paxton, Director  
Laura Peoples, Executive Director  
Michael Plakus, Director  
Mike Whitson, Treasurer  
Lloyd Bond, Guest

### **Board members not in attendance:**

Dusten Winebarger, Chairperson Elect  
Joe Towfighi, Director

Elizabeth Paashaus, Director  
Jenny Edwards, Director

### **Call to Order and Introductions**

John Connor, Chair, called the meeting to order at 7:15pm. John began the meeting by reading the mission and vision statement of BIG.

**Mission:** Bicycling In Greensboro (BIG) is helping to transform Greater Greensboro into a community that supports an active lifestyle through bicycle advocacy, education and stewardship.

**Vision:** Bicycling is an integral part of our community. Networks of safe and convenient bikeways and complete streets attract all people and connect our neighborhoods. People feel safe when riding their bikes; all road users share the road responsibly. Our communities value bicycling as a form of recreation and sustainable transportation that connects destinations, strengthens our economy, attracts visitors, and promotes a fun, healthy lifestyle.

Attendees gave brief introductions.

### **Consent Agenda**

Tracy Heavner, Director, motioned to approve the consent agenda documents: April 9<sup>th</sup> Minutes and April Treasurer's Report. Bryan Paxton, Director, seconded the motion. There was no further discussion. The consent agenda was unanimously approved.

BICYCLING IN GREENSBORO, INC

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[www.bikegso.org](http://www.bikegso.org)

April 2015

## **Executive Director (ED) Report**

### **Pedestrian Safety Assessment 04.20**

Laura Peoples, Executive Director, reported that various dignitaries came together and observed the intersection of Aycock and Walker and two other areas. The group split into groups and presented ideas to make those areas safer for pedestrians.

### **League Cycling Instructor (LCI) Seminar Planning**

Laura reported that she expects to have at least the minimum of 8 participants for the LCI training.

### **Bike Month**

Laura reported that volunteers are signing up to help with Bike Month Events as the events near. She also reported that the City of Greensboro will not take ownership to host another Open Streets Event. The Open Streets event was very successful with only a couple of issues arising. There is potential for a fall Open Streets Event if anyone steps up to spearhead.

### **Arbor Run Bike Rodeo**

Laura reported that there was good turnout for this event. Arbor Run will be sending a donation to BIG for hosting the event.

### **Dero Fixit Repair Station for the Interactive Resource Center (IRC)**

Laura reported that the Fixit Station has arrived at the IRC and should be installed next week.

Tracy Heavner, Director, motioned to approve the ED Report. Bryan Paxton, Director, seconded the motion. There was no further discussion. The ED report was unanimously approved.

## **Committee Reports**

### **Standing:**

**Executive-** Members: John Connor, August Elliott, Laura Peoples, Mark Schulz, Mike Whitson, Dusten Winebarger. No report.

**Governance-** Members: John Connor, Jody Dietrich, Nick Harrell. No report.

**Finance-** Members: Mike Whitson, Elizabeth Paashaus, Mark Schulz. No report.

### **Planning:**

**Advocacy-** Members: Nick Harrell, Laura Peoples. No Report.

**Education-** Members: Tracie Heavner, Co Chair, Michael Plakus, Co Chair, John Connor, Mark Schulz, Mike Whitson.

Michael Plakus, Director, reported that he is collecting information to present to Greensboro Department of Transportation (GDOT) regarding proper calibration and marking for stoplight sensors. Michael is working to educate planners and engineers about the importance of function sensors.

**Community-** Members: Elizabeth Paashaus, Chair, Jody Dietrich, August Elliott, JD Stewart, Dusten Winebarger. No Report.

**Capacity-** Members: John Connor, Jenny Edwards, Bryan Paxton, Joe Towfighi, Dusten Winebarger. John will chair this committee. No report.

**Hiring Committee-** Members: John Connor, Jody Dietrich, August Elliott, Laura Peoples, Dusten Winebarger.

Laura People, ED, has resigned. The Hiring Committee has worked on a revised job description and announcement of the position. Mark Schulz, Immediate Past Chairperson, asked if we should change the title from Executive Director to Executive Consultant based on feedback from Lloyd Bonds' lawyer. Mike Whitson, Treasurer, said that he believes from what he has read that the position is an "employee position" versus a "contracted position." The Board agreed that we would like to consult the Non Profit Consortium to ensure that we are treating this position correctly as a contracted position. **Action Item:** John Connor will reach out to Non Profit Consortium about this matter.

### **Nomination of David Mandel to Board of Directors and election as Treasurer**

Mark Schulz, Immediate Past Chairperson, reported that he and Mike Whitson, Current Treasurer, met with David Mandel to discuss the position of Treasurer. David Mandel is interested in the position. Mark gave an overview of David's qualifications.

Mark Schulz nominated David Mandel to be on the BIG Board of Directors. Mike Whitson seconded. There was no further discussion. Motion passed unanimously.

Mark Schulz motioned that David Mandel be elected as Treasurer. Mike Whitson seconded. There was no further discussion. Motion passed unanimously.

**Action Item:** Mark will communicate to David that he has been elected as Treasurer.

### **Project Reports**

**Changing Gears-** Mark Schulz, Immediate Past Chair, reported that there was a successful give away last weekend with seven bikes given away. Two of the bikes given away went to mothers on Mother's Day. Mark reported that with Jeff Wright coordinating they are a month ahead in having bikes repaired. The grant from the University of North Carolina at Greensboro (UNCG) was used to purchase new tools, including: a stand, tools, and parts. Mark reported that the IRC is developing a Bike Share program. The Bike Share program would be a fleet of bikes that can be checked in and out. Sheldon Herman has experience with a Bike Share program. Mark reported that the Burlington Velo Club (BVC) has joined efforts with Changing Gears. Mike Whitson, Treasurer, asked if BIG should be added to the BVC to the BIG website to express appreciation for their work. **Action Item:** Mark will follow up with BVC.

**Ride of Silence-** JD Stewart, Director, reported that tasks around the permit, insurance, route, and location are all complete. The timeline for the day is as follows: 5pm- BIG volunteers set up at VF Corporation, 6pm- Registration Opens, 6:40pm- Registration Closes, 6:45pm- Barry Anderson, survivor of bicycling accident, speaks, 6:50pm- Guest Speaker, 6:55pm- Greensboro Police Department, 6:59pm Poem Read by Debbie Apple, 7:00pm Ride begins.

**Action Item:** BIG Board Members should wear BIG t-shirts to the event. Laura Peoples, ED, will work with Dusten Winebarger, Chairperson Elect, to get banners from IRC. JD, Director, will reach out the Daniel and Jeff for names of victims. Laura Peoples, ED, will check on Daniel possibly speaking.

**Apple Pie Ride-** Group meets weekly on Tuesdays at 7am at Panera on Lawndale to plan the Apple Pie Ride. Tracie Heavner, Director, reported that the group is still working on port-a-potty stations. The Fire Station will host a rest stop. Performance Bicycles are also hosting a rest station. The group is still working on sponsors and food donations. BIG is planning to borrow tents from Bobby Labonte and

coolers from Margaret Bell for the event. Registration for the Apple Pie Ride will open up once the description is complete. Laura Peoples, ED, asked if there is potential for a Bike Rodeo at the event. Laura suggested that BIG invite Leah from Safe Kids to lead Bike Rodeo. **Action Item:** Laura will send John Connor, Chair, Leah's contact information. John will reach out to Leah.

**LCI Training-** The LCI training will be held at the Allen Tate office on Green Valley Rd. Laura Peoples, ED, is working on insurance. There will also be an empty room for bikes to be locked up during training.

### **Adjournment**

Mike Whitson, Treasurer, motioned to adjourn. Nick Harrell, Director, seconded the motion. Motion unanimously approved. Meeting adjourned at 9:15pm.